

10 POINT PROVEN SALES STRATEGY

- **Realtor based MLS listing, MRIS.** This is an online, real-time database used strictly for professionals. Your complete listing will be uploaded and available to all Realtors in the Maryland, Virginia and D.C. area.
- **30 Photos.** Up to 30 photos will be taken of your property. These photos will be arranged into a professional slideshow/video.
- **Advertising on 5 consumer real estate websites.** realtor.com, zillow.com, trulia.com, redfin.com, and homesnap.com
- **Social Network Marketing** to include Facebook, Houzz, YouTube and Pinterest.
- **Broker Website.** An entire listing page on Bozek Fine Homes website will be devoted solely to your listing.
- **Professional signs** and flyer box will be placed on your property.
- **Professional, full-color flyers** of your listing.
- **Eblast marketing.** Two eblasts dedicated to your listing will be sent to all members of the local association of Realtors (over 300 Realtors).
- **Personalized blog post** will be created to feature your listing once a week.
- **Realtor Open House Tour.** Once a month Realtors tour newly listed properties in order to get a good feel of what the current market has to offer and to review listings for their clients.

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